

Innovation in sending and receiving messages

# Trivia USSD Application Software





Mobile messaging has become essential in the everyday life of people. Today, it is more than a means means of instantaneous communication; it is integrated into work-related services, banking, travel, and travel, and research. This functionality extends the capability of cellular devices and goes beyond calling and messaging to provide more robust connectivity.

TeleOSS leads the industry by providing innovative solutions by leveraging various message protocols for businesses. It provides a stepping stone towards global connectivity and fosters intimate connections that lead to loyalty, trust and better service for clients.

Value for business-to-client, peer-to-peer, and operator-to-user is enhanced with TeleOSS.



# TeleOSS

In the quest to adding more value to the telecommunications industry, TeleOSS uses advanced technologies and innovative ideas to create solutions that make messaging better and more robust. The brand is developed by a team of professionals who specializes in R&D and applies current techniques and trends to enhance user experience.

From the TeleOSS roster of applications comes a premium offering in Unstructured Supplementary Service Data (USSD), the Trivia Software. It is a VAS delivery platform that allows an interactive correspondence between mobile users and applications controlled by service providers.

It generates a direct link between an operator to a user, making transactions faster and secure with just a few taps on the phone screen.

TeleOSS provides an avenue for businesses to communicate with clients and clients to a business. Digital transactions that previously needed to be done in person can now be fulfilled via phone.

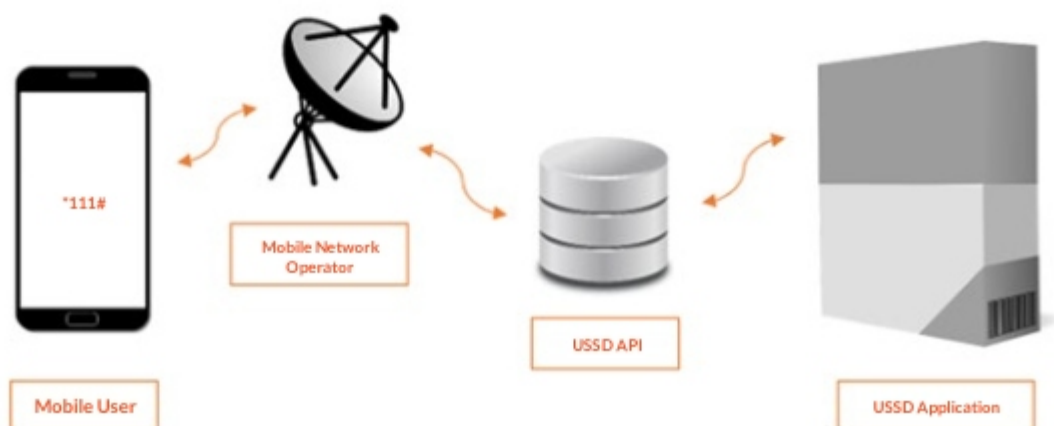


## What is USSD?

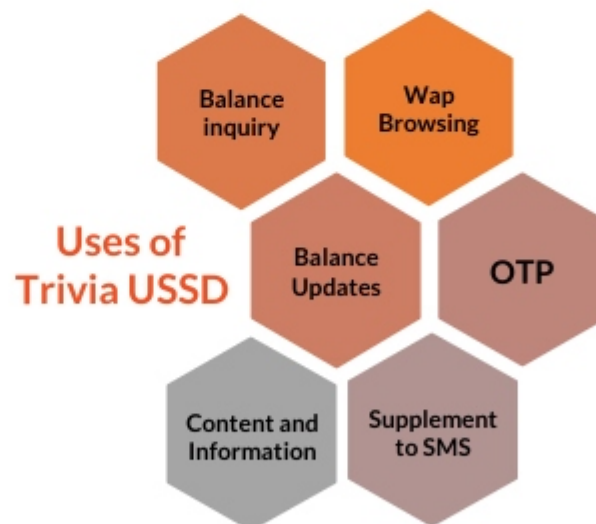
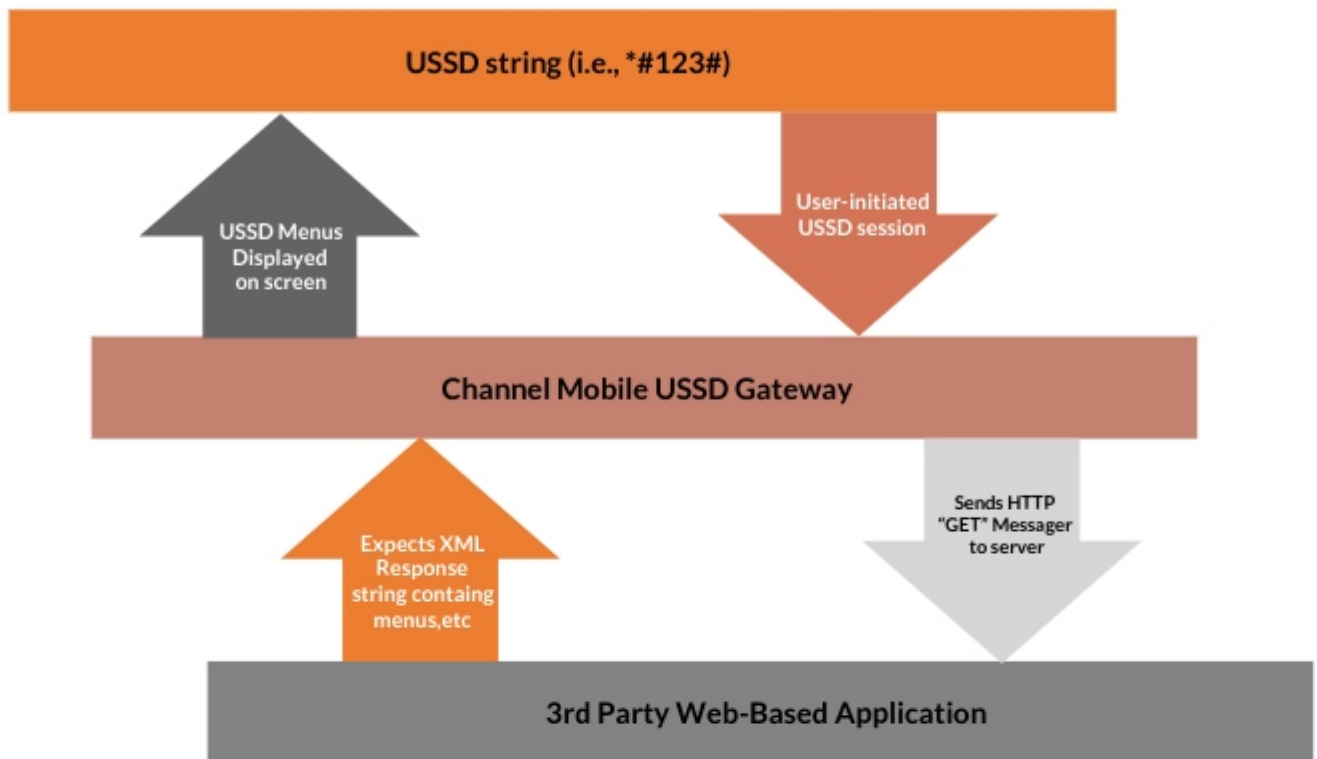
Unstructured Supplementary Service Data or USSD is the software that spans global systems to which GSM and other mobile technologies can send messages from mobile devices to applications and vice versa.

It is Short Messaging Service (SMS) in a way; the primary difference is that USSD messaging takes place in the session, while SMS can be received even when the mobile device is inactive or out of range.

A USSD session goes live in real-time and remains open as long as there are exchanges and sequencing of data between user and application. Every USSD message can have 182 alphanumeric characters and is sent and received in a responsive and interactive method.



# Trivia USSD Software Model



# Trivia USSD

## Software Features

Bringing businesses closer to clients is possible with the TeleOSS Trivia USSD Software. The standard license is feature-packed and provides a stable and reliable USSD application for every license acquired. A single standard license comes with 20 TPS for HTTP Outbound

for sending requests and receiving a response; and 20 TPS for HTTP Inbound for receiving request and sending a response.

An Administrator is allowed to create as many as 500 end-user accounts using Trivia. Additionally, TeleOSS also offers adept reporting and delivery status updates through log availability lasting seven (7) days for transactions and three (3) months for SMS transactional log files.



### Administrator Portal

- **Live Traffic Monitoring Dashboard:** Monitor plan-wise and user-wise usage updates and real-time traffic.
- **User Management:** Administrative controls include account, role-based users, balance, and recharge (volume or amount).
- **Workflow Management:** Creating survey, poll, quiz or banking workflow and streamline theme fit for the brand.
- **Theme Configuration:** GUI can be modified via Trivia software, such as background, font color, header and footer, and more.
- **Products or Service Plans Offering:** Configure grace period and volume, user balance forwarding, default and override rate, queueing size and time-bound management options.
- **Rate Plan and Operator wise Charges:** Override operator wise or import rate and manage multi-rate plans.
- **Source management:** Creating USSD source.
- **Reports and Notifications:** MIS reports, Business Analytics, auto-notifications.
- **Manage Address Directory:** Contacts list importing and global system address directory depending on requirement.
- **Manage Questions and Answers:** Creating questions and corresponding answers to supplement workflow.

### Client Portal

- **User Activity Dashboard:** Includes account details, SMS usage, balance and validity.
- **Address Book with Bulk Import**
- **MIS and DLR Reports**
- **Workflow Management:** Allows users to create surveys, polls, quizzes, banking to supplement workflow.

# How Trivia Software Works

The TeleOSS Trivia Software satisfies a client's USSD requirements, such as workflow creation and management which can all be configured on the application.

Trivia can store responses and retrieve data via a reliable Statistics report. Trivia follows the USSD protocol of any network operator and is integrated into TeleOSS using an HTTP API.



## Client-Initiated Menu

- User interacts with a program via mobile device.
- User dials operator-defined USSD string that serves as a service request.
- The response is an options menu with a list of services user can choose from.
- Two-way correspondence equals one session.

## Network-Initiated Notifications

- Operators can send promotional messages and advertisements to subscribers.
- Push subscriber information such as after call details and balance updates.

## Mobile Station (MS) Initiated Menu

- Bank applications to check account and transfer money use MS USSD.
- It can be used to retrieve content and information such as articles and social media updates.
- Implementing mobile ticket purchasing.

## Why Choose TeleOSS Trivia Software?

These are the benefits of purchasing a standard license of the TeleOSS Trivia Software

- ✓ Works on all handset models
- ✓ Free to use for clients
- ✓ Cost-effective implementation
- ✓ Rapid data exchange (seven times quicker than SMS)
- ✓ No Internet or data connectivity requirement
- ✓ Can be implemented across any cellular network
- ✓ Mobile software- or SIM-agnostic
- ✓ Highly customizable workflow

TeleOSS Trivia Software is a reliable and secure way to fulfill your USSD requirements. Talk to us!





## Designed by Teleosco Software Pvt. Ltd.

TeleOSS is a product made by Teleosco Software, tracing its roots in Ahmedabad, India. It is developed as a solution to Value-added Services in SMS.

TeleOSS brings forth a rich combination of quality and efficiency in every feature of the product.

Emerging technologies in telecommunications bring TeleOSS closer to the world. It offers product-based solutions that are scalable and reliable to attain better revenue growth for any business environment.

Almost all systems and servers of TeleOSS are transformed into an open-source technology to keep performance consistently high and secure 24/7. For modern SMS delivery solutions that are integrated with the latest protocols, TeleOSS handles it all.

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