

Leading SMS Aggregator in Vietnam Chooses Robust & Scalable TeleOSS SMS Gateway Solution



Customer: Minh Tri Technologies JSC

Location: Vietnam

Line of Business: SMS aggregators

Solution Replaced: In-house product

Background

Minh Tri Technologies JSC is one of the leading SMS aggregators operating in Vietnam catering to high end enterprise customers. With high quality customer service and innovative business solutions, Minh Tri has created end-to-end bulk SMS platform to serve any-size of client network. In order to expand their business services and increase network capacity for scalable SMS traffic, Minh Tri needed a robust and scalable SMS gateway solution.

Challenges

In order to expand their business, Minh Tri needed more reliable solution that could offer faster delivery, real time analytics and reporting and robust messaging platform to launch innovative services at cheaper rates. Existing internal system developed was offering poor performance, delayed delivery, lack of reporting and lots of other problems which ultimately resulted in loss of many reseller customers.

Solution

Based on the requirements placed by Minh Tri, TeleOSS offered its robust SMS gateway solution which is a stable system with automated service provisioning capability and high performance solution with best quality service. The cost effective and innovative solution enabled the service provider to implement quickly and add new revenue streams for business expansion.

Outcome

- Enhanced quality of service enabled the service provider to win more customers back to their network.
- Faster delivery and live monitoring traffic analysis helped in instant support services
- Approx. 30% growth in the SMS traffic volume and new customer account addition

TeleOSS SMS Gateway is working fine with all features as commitments. The system resolved our need - A SMPP Gateway which can provide SMS Service for our customers through SMPP protocol and connect with operators who using SMPP, HTTP. The support team is always enthusiastic, we appreciate your support.

Mr.Vu Lee
*CEO,
Minh Tri*



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