TeleOSS

Augmenting Business Opportunities

Every startup need to have a string base to make them take the leap and make its mark in competitive scenario. My Company Projects & Advanta Africa Ltd. both the companies were searching for business opportunity, that can lead the organization towards their goals and thereupon they counted on Aruhat for reaching up to benchmark they had set.

My Company Projects

Organization Background

My Company Projects has become one of the effective SMS Gateway Provider amongst Greece, within short time period of its formulation. They serve connectivity to more than 200 countries.

Challenges

The organization was connected to providers via HTTP API, but they were having a requirement of an independent routing facility through SMPP Module, in order to expand their business opportunities. Crucial objective of finding way out from disruption, made them search for an independent SMPP routing provider.

Solution and Execution

With endurance of company, Aruhat set up SMPP routing of TeleOSS SMS Gateway in October 2012, with complying requirements ensured.

Solution Benefits

- Compatible SMPP module in back end, to connect with front end, allowing large number of messages.
- Ease to analyze SMS traffic due to Live traffic monitoring support.
- Quality functions of SMS Hub service, by providing solution for TeleOSS Software.
- Value added to client service, by implementing SMS HLR module successfully.

- Fixed SMPP connection provided
- Unavailability of required features
- Targeting new opportunities

Advanta Africa Ltd.

Organization Background

Advanta Africa Ltd. has progressed as Kenya's leading Multi-Channel solutions provider of interactive communication services. They are providing bulk messaging service, named as Web2SMS.
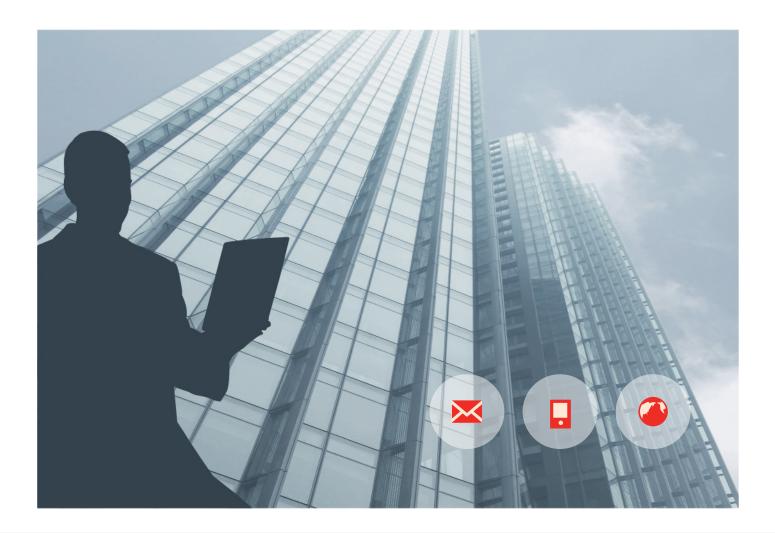
Challenges

The organization was into diverse businesses and was reselling SMS services in Kenya, using white label reseller panel of a leading SMS service provider. They were facing an essential demand of their own SMS aggregator, as they had perceived an opportunity to work with a local operator. Opportunity towards new road map, made them search for an independent SMS Aggregator.

Solution and Execution

With endurance of company, Aruhat set up SMPP routing of TeleOSS SMS Gateway in October 2012, with complying requirements ensured.

Solution Benefits

- Secure messaging channel, using TeleOSS independent SMS aggregator platform, with large number of users.
- Enabled to establish own White Label Reseller Panel and encouraging resellers, to provide their own branded website.
- Company has driven to bigger picture of growth, by providing add-ons such as Excel Plugin as well as, Email Module.
- Short code Module is successfully implemented, to provide two way SMS services.